

Web Alternatives

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WebAlternatives.
Defining Your Presence

**Design, Web, Business, Technology
& Marketing Solutions**



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Web Alternatives – Defining Your Presence

Web Alternatives' aim is to define your presence. We are focused on developing effective digital strategies and solutions that deliver a positive impact for your business.

Founded in 2003 our team is highly trained and has many years of experience in all aspects of graphical design, web and software development. Web Alternatives customised approach to defining your business presence combines state of the art technologies, proven graphical and software solutions and a personal client focus for your media, internet and intranet success.

We aim to effectively promote your brand message translating your goals and strategies into a professional, high impact and compelling user experience.

Defining the Solutions

- Design Solutions
- E-Business Solutions
- Online Marketing Solutions
- Technology Solutions
- Hosting Solutions
- Client Zone



Design Solutions

Web Alternatives believes in creating effective branding and identity solutions for your company which will help get your business message across to your intended market. Identity is a crucial part of your companies' image. It is the foundation of all your marketing and creates that important first impression.

We are able to offer the following services:

- Logo and Identity
- Business Stationary Packs
- Traditional Print Media
- Print Advertising
- Interactive Presentations
- Flash Banner Adverts
- CD-ROM
- Website Design
- Online Advertisements
- Flash Animation

Design Package Example

Business Starter Pack

- Logo & Identity
- Business Cards
- Letter Head
- Comp Slip
- Domain name
- Hosting package (inc email)
- Website Holding page
- Email Stationary Attachment
- Word Document Template

From £700



E-Business Solutions

Our aim is to translate your business needs into a flexible internet presence. From content management to online shopping systems our aim is to make your business tools easy to use and cost effective.

We are able to provide a number of services including:

- Website Development
- E-commerce development
- Intranet solutions
- Content management
- Custom applications
- Database development
- .Net Solutions
- Web Services
- RSS / News Feeds
- XML Technologies

E-Business Package Example

Basic Static Website

- Website Concept
- Web Site Development
- 1x Email Form
- Basic SEO

From £600

Content Managed System Website (CMS)

- Website Concept
- Web Site Development
- Email Forms
- Content Management System (CMS)
- Basic SEO

From £1500



Online Marketing Solutions

With research confirming that over 80% of prospective web customers use search engines to find relevant content, online search is the most widely used method of attracting visitors to a Website:

- Search Engine Optimisation
- Web Ads and Promotions
- Email Newsletters
- Internet Strategies
- Discussion List and Forums
- Search Engine Advertising
- Pay Per Click Services
- Website Link Exchange

Online Marketing Package Example

Basic SEO Marketing Package (Live Site)

- Current site SEO Report
- Development of SEO Internet strategy
- Website SEO development
- Search Engine Submission

From £400



Hosting Solutions

Web Alternatives can offer managed hosting facilities through our partnership with Red Apple Hosting. Through our partnership we can provide web hosting at low prices with remarkable services:

- Website & Domain Hosting
- Email Accounts
- Windows and Unix
- Web Mail Interface
- Spam Filters
- Control Panel Management

Hosting Package Example

Silver Web-Hosting Package & Domain Name

- .com/.co.uk Domain Name
- 1500 Web Space
- 500 Email Accounts
- 30 GB Traffic Bandwidth
- Windows/Unix Server
- Hosting 5 Websites / Domains

From **£70** (annual)



Technology Solutions

Our partnership approach enables us to rapidly respond to our Customer's IT needs as well as providing them with a very high ROI. System administrators and IT Managers are saddled with an increasing range of responsibilities while their resources, particularly their time, remain limited.

- Consultancy
- Support
- Cabling

Technology Package Example

Free IT Support? Too good to be true?

- Looking for a new I.T. support company?
- Do you have 5 or more users?
- Is your company primarily based in the South East?
- Is remote access available at your site, broadband etc...?

Contact Us (for terms and conditions)



Client Zone

We value our clients so much so that we understand the busy schedules, multitude of projects and daily tasks that you have to manage. It is important that any new project can be quickly and easily incorporated into your other plans so we have made things a little easier for you.

<http://www.client-zone.com>

Contact Web Alternatives

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